



Crowley Main Street



2024 ART & WINE STROLL SPONSOR PACKET



Partner with us to promote your business at Crowley Main Street's most popular Spring Event!



Please Respond by:

Friday, April 5th, 2024
for guaranteed inclusion
in event marketing.



ART & WINE STROLL

Saturday, May 4, 2024
5-8 PM | Historic Downtown Crowley



EVENT PROFILE

Sip, Stroll & Explore! The Art & Wine Stroll is Downtown Crowley's signature spring social event. Designed to bring locals together and visitors downtown, the event features wine tasting at Main Street District businesses, art exhibits, live music and more! The event is a major fundraiser for Crowley Main Street, with proceeds also benefiting the Crowley Art Association.

PROMOTIONAL PLAN

- Posters: 100 + delivered to businesses and restaurants in Crowley
- Event Light Pole Banners in the Crowley Main Street District
- AWS promotion in electronic newsletter to over 500 people
- Paid advertisement in local paper
- Media Releases
- Social Media Campaign
- Radio Advertisement
- Promotion of event in regional TV news stations
- E-blasts and more



Our Reach



Audience

The AWS event attracts an audience of over 1,000 adults and art enthusiasts.



Facebook

Facebook is one of our most popular tools. Our page has 6,500+ followers and our monthly reach is 26,500+.



Instagram

Our feed has over 1,200+ followers with our posts averaging 25+ likes

2024 Art & Wine Stroll Sponsor Opportunities

PRESENTING SPONSOR

\$3,000 (Limited to 1)

- Name added to event title as presenting sponsor
- Name/logo on (4) light pole banner(s) in Main Street District
- Prominent name/logo inclusion in all AWS marketing and print materials, including posters, newspaper ads, event map, wine glass, wine tasting passport, step and repeat photo opportunity, news releases, and all other promotional items related the 2024 Art & Wine Stroll
- Exclusive signage at all Wine Stop locations
- Name mention as the presenting sponsor in AWS radio ad
- Dedicated social media post and prominent inclusion in all social media promotions
- 8 AWS event tickets & 8 VIP Area Passes
- 6 Ditty Bags
- 4 VIP parking passes

PHOTO SPONSOR

\$1,000 (Limited to 1)

- Logo on AWS step and repeat photo opportunity & exclusive signage at photo area
- Large logo inclusion on AWS poster, print advertising, and other event print materials
- Mention in AWS radio ad and news releases
- Dedicated social media post and inclusion in social media event promotions
- 4 AWS event tickets & 4 VIP Area Passes
- 2 Ditty Bags
- 2 VIP Parking Passes

VIP AREA SPONSOR

\$750 (Limited to 1)

- Banner with logo in VIP Area
- Logo inclusion on AWS poster
- Dedicated social media post
- Inclusion in other social promotions, news releases, and event signage
- 4 AWS event tickets & 4 VIP Area Passes
- 2 AWS Ditty Bags

WINE GLASS & PASSPORT SPONSOR

\$1,500 (Limited to 1)

- Logo on AWS wine glass, event map, and wine tasting passport
- Large logo inclusion on AWS poster, print advertising, event signage, and other print materials
- Mention in AWS radio ad and news releases
- Dedicated social media post and inclusion in social media event promotions
- 6 AWS event tickets and 6 VIP Area Passes
- 4 Ditty Bags
- 2 VIP Parking Passes

SPARKLING SPONSOR

\$500

- Inclusion in social media promotions and event signage
- 4 AWS event tickets
- 2 VIP Area Passes

MERLOT SPONSOR

\$250

- Inclusion in social media promotions and event signage
- 2 AWS event tickets

TOAST OF MAIN

All partners who contribute \$100 to \$249 will have their names included in event signage.



Your investment supports our mission to create a thriving Downtown District for those who call Crowley home.



SPONSOR PLEDGE FORM

Please respond by Friday, April 5, 2024 for guaranteed inclusion in all event ;promotions.

Yes, we would like to support the Crowley Main Street Art & Wine Stroll to be held on Saturday, May 4, 2024 from 5-8PM in Historic Downtown Crowley. Please choose a level and complete the form below:

SOLD OUT

_____ Presenting Sponsor - \$3,000 (Limit 1)

_____ Wine Glass Sponsor - \$1,500 (Limit 1)

SOLD OUT

_____ Table Sponsor - \$1,000 (Limit 1)

_____ VIP Tent Sponsor - \$750 (Limit 1)

_____ Sparkling Sponsor - \$500

_____ Merlot Sponsor - \$250

_____ Taste of Main Sponsor - \$100 to \$249

Company:

Sponsor Level:

Company Representative:

Email:

Mailing Address/City/State/Zip:

Payment:

Invoice Me!

My Payment is Enclosed

PayPal.Me/CrowleyMainStreet

Please return this form by Friday, April 5, 2024. Make checks payable to:

Crowley Main Street, P. O. Box 120, Crowley, LA 70527, Info@CrowleyMainStreet.org

For more information contact:

Ben Doughty, (337) 250-8978, 2024 AWS Chair

Amber Hargrave, (337) 458-0620, Main Street Director

Crowley Main Street is a 501(c)(3) nonprofit organization. Your sponsorship is greatly appreciated.