



## September 21, 2024

**Kids Day on Main Street** is a FREE fun, educational event for the entire family! For a few hours, four blocks of Main Street will be transformed into a "kids zone" with free, or low-cost, activities for kids of all ages in our community. The event continues to grow in scope and attendance, with more than 5,000 attendees in 2023. Your sponsorship helps us cover event costs.



### Title: \$4,000 (Limited 1)

- Name added to event as title sponsor
- Prominent name/logo inclusion on all event print material (poster, banners, flyers, event map and news releases)
- Invites to local radio show
- Exclusive signage at main activity areas
- Exclusive logo placement on photo booth pics
- Mentions in social media and news releases
- Photo recognition in newspaper
- Vendor space
- 8 VIP Ditty Bags

### Silver: \$1,000

- Logo inclusion on all event print material and event map
- Small logo inclusion on signage at event
- Mention in social media promotions
- Vendor space
- 4 Thank You Bags

### Bronze: \$500

- Name inclusion on signage at event
- Mention in social media promotions
- Vendor space

### Gold: \$2,000

- Logo inclusion on all event print material and event map
- Logo inclusion on sponsor signage at event
- Logo inclusion at some activity areas
- Mention in social media promotions
- Mention in event news releases
- Vendor space
- 6 VIP Ditty Bags



### Friend of Main \$ \_\_\_\_\_

Create your own sponsor amount. We appreciate all donations. Receive name recognition on sponsor signage at event.

***ALL DATES ARE TENTATIVE AND SUBJECT TO CHANGE***



# SPONSOR PLEDGE FORM

Yes, we would like to support the Crowley Main Street Kid's Day event in Historic Downtown Crowley in September 2024

- Title Sponsor - \$4,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1000
- Bronze Sponsor - \$500
- Friend of Main : \$\_\_\_\_\_ (We would appreciate any donation amount.)

We are interested in an in-kind sponsorship. Please contact us to further discuss sponsorship opportunities.

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to help support Crowley Main Street:  
Sponsorship Amount: \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

Mail the form and check to:  
Crowley Main Street  
P. O. Box 120  
Crowley, LA 70527

Email to:  
info@crowleymainstreet.org

Questions?  
337-783-0824 ext. 1145 Amber Hargrave

**Please return this form by **FRIDAY, August 23rd, 2024** for guaranteed inclusion in event promotions and advertising.**

Crowley Main Street is a 501(c)(3) nonprofit organization. Your sponsorship is greatly appreciated.