



## *A Fusion of History and Community*

Dear Potential Sponsor,

On behalf of the Crowley Main Street Board of Directors, we invite you to partner with us to create a thriving, vibrant downtown Crowley - **a place where locals want to be and others want to come to see!**

**Crowley Main Street** is a unique blend of business and property owners, community leaders, and volunteers, all personally engaged in working together to PRESERVE Crowley's history, ENCOURAGE downtown revitalization, SUPPORT business growth, and make Crowley a GREAT PLACE to live, work and play.

Our volunteer-led 501(c)(3) organization blends innovation and creative approaches to positively position and grow downtown, Crowley. **We are a community celebrating a past while looking toward our future, building passion and pride for Crowley's Commercial Historic District.**

Will you consider partnering with us by sponsoring one of our special events? YOUR SPONSORSHIP helps more than just the fun events in downtown Crowley. **Your donation helps to support the year-round efforts of Crowley Main Street.**

This packet contains information for each event as well as pledge forms. We hope you will consider becoming a partner with Crowley Main Street and making an investment to help our city grow.

Warm Regards,

Crowley Main Street Board of Directors



# Thursday, March 26, 2026

Taste of Crowley is Crowley's biggest Taste Fest of the year! The event features hearty taste samples from Crowley's finest restaurants, live music, art, and fun! The event is the Crowley Main Street program's major fundraiser of the year.

## Title: \$4,000 (Limited 2, Non-Competing)

- Prominent logo on all event promotional print material
- Exclusive signage at event
- Name or logo on light pole event banners
- Mention in TOC radio ads
- Invites to local radio shows/TV segments
- Mentions in social media and news releases
- Photo recognition in newspaper
- Logo on photo booth photos (if available)
- One (1) reserved table for 8 at event
- Two (2) reserved parking spaces at event
- LIVE mentions at event
- Eight (8) event tickets

## Silver: \$700

- Name inclusion in some TOC promotional print material
- Small logo on signage at event
- Mention in social media promotions
- Reserved seating for (4) at a shared table with other sponsors
- 4 event tickets

## Bronze: \$300

- Name inclusion on signage at event
- Mention in social media promotions
- 2 event tickets

## Gold: \$2000

- Large logo inclusion on some TOC print material
- Large logo on sponsor signage at event
- Mention in social media promotions
- Mention in event news releases
- Mention in event radio ads
- LIVE mentions at event
- One (1) reserved table for 6 at event
- One (1) reserved parking spot at event
- 6 event tickets



**Taste of Main**  
\$ \_\_\_\_\_

Create your own sponsor amount. We appreciate all donations. Receive name recognition on sponsor signage at the event.

***ALL DATES ARE TENTATIVE AND SUBJECT TO CHANGE***



# SPONSOR PLEDGE FORM

**Yes**, we would like to support the Taste of Crowley event in Historic Downtown Crowley on March 26th, 2026:

- ☐ Title Sponsor (2) - \$4000
- ☐ Gold Sponsor - \$2000
- ☐ Silver Sponsor - \$700
- ☐ Bronze Sponsor - \$300
- ☐ Taste of Main : \$\_\_\_\_\_ (We would appreciate any donation amount.)

☐ We are interested in an in-kind sponsorship. Please contact us to further discuss sponsorship opportunities.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to help support Crowley Main Street:

Sponsorship Amount: \$\_\_\_\_\_

I would like additional event tickets\_\_\_\_x \$25 Seach: \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

Mail the form and check to:  
Crowley Main Street  
P. O. Box 120  
Crowley, LA 70527

Email to:  
info@crowleymainstreet.org

Questions?  
337-783-0824 ext. 1145 Amber Hargrave

**Please return this form by **MONDAY, February 23rd** for guaranteed inclusion in event promotions and advertising.**

Crowley Main Street is a 501(c)(3) nonprofit organization. Your sponsorship is greatly appreciated.

[www.crowleymainstreet.org](http://www.crowleymainstreet.org)