

Christmas Season Package

Deck the Streets



December 1st, 2026-
January 1st, 2027



December 5th, 2026

Partner with us to spread Christmas Cheer in 2026!

This event is designed to spread warmth and good cheer throughout our community and encourage shopping local! Crowley Main Street's Christmas Season events: **Deck the Streets**, the **Historic Noel Trail of Lights**, and **Christmas in Crowley**, drew thousands to Crowley during the 2025 Christmas Season. Your sponsorship helps to defray the cost of these events.

Title Sponsor: \$4,000

- Prominent logo inclusion in all print promotional material and social media images
- Exclusive logo inclusion on CIC light pole banners
- Recognition in all radio event ads
- Invitation to go to radio interview/TV segments
- Exclusive logo on Noel Trail Map
- Exclusive logo on CIC photo op
- Prominent logo inclusion on sponsor signage at event
- Mention in social media promotions
- Mentions in event news releases
- Exclusive photo opportunities
- Vendor space
- Crowley Christmas Parade Entry

Gold: \$1,000

- Large logo inclusion in some CIC promotional print material
- Large logo on signage at CIC event
- Mention in CIC social media promotions
- Mention in radio advertisements
- CIC attractions
- Vendor space

Silver: \$500

- Small logo inclusion in some CIC promotional print material
- Small logo on signage at CIC event
- Mention in social media promotions
- Vendor space

Bronze: \$250

- Name inclusion on signage at event
- Mention in social media promotions



Star of Main

\$ _____

Create your own sponsor amount. We appreciate all donations. Receive name recognition on sponsor signage at event.

ALL DATES ARE TENTATIVE AND SUBJECT TO CHANGE



SPONSOR PLEDGE FORM

Yes, we would like to support Crowley Main Street's Christmas season events in Historic Downtown Crowley...

- ☐ Title Sponsor - \$4,000
 - ☐ Gold Sponsor - \$1,000
 - ☐ Silver Sponsor - \$500
 - ☐ Bronze Sponsor - \$250
 - ☐ Star of Main : \$_____
- (We would appreciate any donation amount.)

☐ We are interested in an in-kind sponsorship. Please contact us to further discuss sponsorship opportunities.

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

☐ Our sponsorship includes vendor space and we will be setting up a booth for Christmas in Crowley.

I would like to help support Crowley Main Street:

Sponsorship Amount: \$ _____

TOTAL: \$ _____

Mail the form and check to:
Crowley Main Street
P. O. Box 120
Crowley, LA 70527

Email to: info@crowleymainstreet.org

Questions?
(337) 783-0824 ext. 1145 Amber Hargrave

Please return this form by **MONDAY, November 9th** for guaranteed inclusion in event promotions and advertising.

Crowley Main Street is a 501(c)(3) nonprofit organization. Your sponsorship is greatly appreciated.